CA 115-Digitial Innovation Management & Enterprise.

In our second week of DIME we discussed the background of blogs, the range of topics covered, types, classifications of blogs and the guidelines to administrating a blog. I found the background of blogs to be interesting, as I enjoy exploring the roots of different aspects of the internet. I felt that the blog topics and classification were somewhat self-explanatory. There were two slides in this lecture, which I found particularly interesting as the information presented on the slides was mostly unknown to me, these slides were; types of blogs and the “more info” section.

The second hour was focussed on the basic punctuation, spelling and syntax that should be used when writing a blog. As a student, who sat higher level English throughout my entire school experience, I felt that this lecture acted as a nice refresher on some grammar skills, but reflecting on it now, I think that we could’ve covered a more important topic that relates to the title of this module; Digital Innovation Management & Enterprise. My understanding of this module is that we would be discussing how to manage a project and how we should undertake our project. The discussion on blogs fits the into my understanding of this module, but I am yet to see the importance of the topic discussed. Overall I felt that not enough relevant and new information was presented, but the information that was new to me, I found quite interesting.